

The Creative Process as Creators Do It

Applications for Leadership

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The Piirto Model of Creativity Training

Piirto Model of Creativity Training	
Theme	Activities
Core Attitudes	<ul style="list-style-type: none"> Naïveté Risk-taking Group trust Tolerance for ambiguity Self-discipline
Seven I's	<ul style="list-style-type: none"> 1. Imagery 2. Imagination 3. Intuition 4. Insight 5. Inspiration 6. Incubation 7. Improvisation
General Practices	<ul style="list-style-type: none"> 1. The need for solitude; 2. Creativity rituals; 3. Meditation; 4. Exercise, especially walking; 5. The quest for silence; 6. Synchronicity; 7. Divergent production practice; 8. Creativity salon; 9. Individual or group creativity projects; 10. Creativity as the process of a life; 11. Supporting—Visiting bookstores, museums, concerts, plays, movies, readings or lectures.

Core Attitudes
of the
Creative Process

Naïveté

Risk-taking

Group trust

Tolerance for ambiguity

Self-discipline

The Seven I's
of the
Creative Process

1. Imagery
2. Imagination
3. Intuition
4. Insight
5. Inspiration
6. Incubation
7. Improvisation

Other Aspects of the Creative Process

1. The need for solitude;
2. Creativity rituals;
3. Meditation;
4. Exercise, especially walking;
5. The quest for silence;
6. Synchronicity;
7. Divergent production practice;
8. Creativity salon - sharing individual or group creativity;
10. Creativity as the process of a life;
11. Visiting bookstores, museums, concerts, plays, movies, readings or lectures.

The Piirto Model of Creativity Training

Piirto Model of Creativity Training	
Theme	Activities
Core Attitudes	<p>Risk-taking (Princess and the Pea) Naïveté (Raisin Meditation) Group trust (Red Wounds) Tolerance for ambiguity (More than one right answer) Self-discipline (Thoughtlogs--Individuation)</p>
Seven I's	<ol style="list-style-type: none"> 1. Imagery (archetypes) 2. Imagination (finger painting, clay, poetry, fiction) 3. Intuition (intuition probe, psychic intuition, dreams) 4. Insight (grasping the gestalt, Aha! Zen Sketching) 5. Inspiration (Love, dreams, travel, others, 'I'll show you', frustration) 6. Incubation (See Meditation) 7. Improvisation (jazz, theater, word rivers, writing practice, creative movement, rhythm and drumming, scat singing, doodling)
General Practices	<ol style="list-style-type: none"> 1. The need for solitude; 2. Creativity rituals; 3. Meditation; 4. Exercise, especially walking; 5. The quest for silence; 6. Synchronicity; 7. Divergent production practice; 8. Creativity salon; 9. Individual or group creativity projects; 10. Creativity as the process of a life; 11. Supporting--Visiting bookstores, museums, concerts, plays, movies, readings or lectures.

How might you apply these ideas to ...

1) Your life and work to make yourself a better leader?

2) Your colleagues or individuals you lead to enhance their work and their lives?

Core Attitudes	Naïveté Group trust Self-discipline	Risk-taking Tolerance for ambiguity
Seven I's	1. Imagery 3. Intuition 5. Inspiration 7. Improvisation	2. Imagination 4. Insight 6. Incubation
General Practices	1. The need for solitude; 2. Creativity rituals; 3. Meditation; 4. Exercise, especially walking; 5. The quest for silence; 6. Synchronicity; 7. Divergent production practice; 8. Sharing individual or group creativity; 10. Creativity as the process of a life; 11. Visiting bookstores, museums, concerts, plays, movies, readings or lectures.	

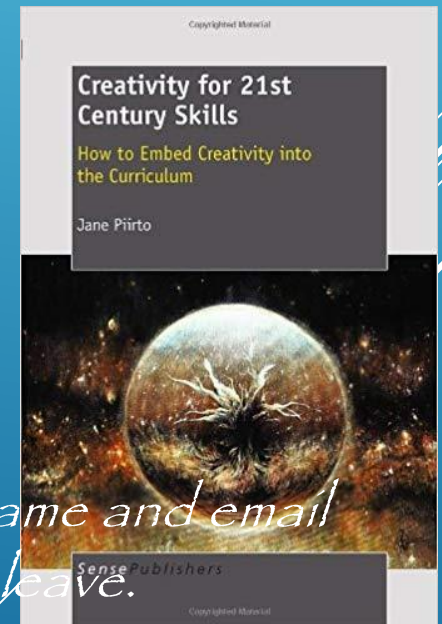
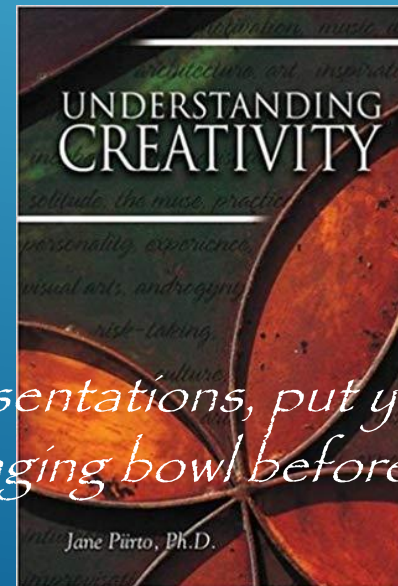
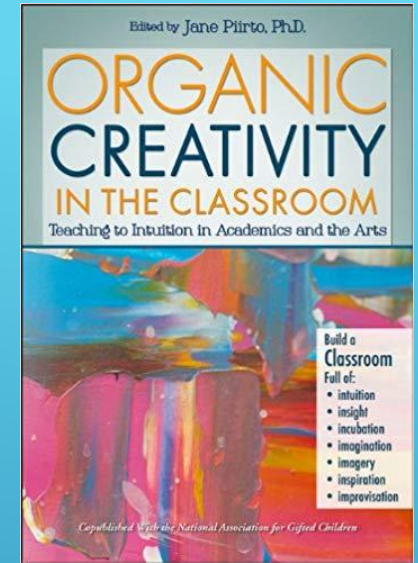
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References

If you would like a copy of my two PowerPoint presentations, put your name and email address on the card in your bag and put it in my singing bowl before you leave.



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My articles