

High Impact Teaching and Learning Grant 2020-2021 Academic Year

Name of High Impact Teaching and Learning Grant Application:

Moving Essex from Otterbein to Ashland for June 20-25, 2021 School

Awardees: Dr. Patricia Farrenkopf and Dr. Jennifer Groman

Date of Reporting: April 15, 2021

History of Essex and Governor's Summer Institute

The move of the Martin W. Essex School for the Gifted and Talented™ from Otterbein University to Ashland University for the 2021 June 20-25 46th class is well under way. The school started as a weeklong residential experience for intellectually gifted high school seniors in 1976 at The Ohio State University. After Essex was in operation, a need for gifted high school sophomores and juniors was addressed through the Governor's Summer Institute which started in 1989. In 2009 when the Ohio legislature pulled the full funding of Essex and also the Governor's Summer Institute from their budget, an RFP was issued for Essex and Otterbein University became the new home starting with the class of 2011. The Governor's Summer Institute disappeared.

Due to the lack of support from the state for Essex, the coordinators of this school had to charge tuition and write for grant support with the intent of turning no student away due to inability to pay. Other changes in the move were offering the experience to any high school junior or senior who had a gifted identification in one or more areas as in the Ohio Gifted Operating Standards. The 2020 school was the last one at Otterbein and for the first time was held virtually.

Reason for Application to CITE for High Impact Teaching and Learning Grant

Co-directors Farrekopf and Groman wrote for the CITE High Impact grant to get the Essex move started. The Essex trademark was transferred from Otterbein to Ashland. The grade levels for the school were expanded to include high school sophomores as well as juniors and seniors who are gifted in one or more areas as identified by the state of Ohio. The decision was made to combine the best of the Essex School and the Ashland Governor's Summer Institute which had lost funding from the state in 2009 as well. The themes of Transitioning and

Transforming and a focus for student learning on Leadership and Change were set as the guiding principles.

Action Plan

Invitations to serve on the Essex at Ashland Steering Committee were extended and this group has been meeting once per month since September 2020. Through their efforts guided by Farrenkopf and Groman, a budget was formed and the cost of the school was set at \$150 with financial aid opportunities for those who needed assistance. The 2021 student application was updated and shared with educators across the state of Ohio. Educational Service Center and district contacts were identified and emailed to share an announcement that Essex had moved to Ashland. Undergraduate Admissions Representative Henry Stafford was contacted to share the news when working with Ohio high schools. He is also the liaison for the Office of Diversity and Inclusion and knows of our desire to promote this school to underrepresented gifted populations.

We had a virtual booth at the fall 2020 Ohio Association for Gifted Children conference and shared information as well as offered a raffle certificate for a free registration. The Center for Talent Development at Northwestern University was contacted to become part of their 2021 Summer Opportunities booklet; we also purchased addresses of those sophomores, juniors, and seniors who had been identified as part of their Talent Search. Google forms for registration and also for instructors to submit a proposal to present were developed and distributed.

A decision was made early on to keep the school virtual for one more year. We selected the platform VirBELA because of its track record with use by our Founders School for their annual PD meeting and also for the Ashland Leadership Academy Seminar series in January, February, and March of 2021. A Deep Learning grant application from the Martha Holden Jennings Foundation was completed and news of the award came to us in March. This grant was to be for the technology aspect of the Essex school but we were not awarded all that we needed to cover costs of VirBELA providing our training. Because Founders has a year-long subscription with VirBELA, we will be able to use their membership and expertise to provide the necessary training and support for the students and instructors at Essex 2021. This is a great example of the partnership we are forging between COE and Founders.

The registration deadline for 2021 Essex students is May 31, 2021. We are in process of following up with ESCs and school districts. Our keynote speaker Andrew Mahoney is the

scholar who created the Gifted Identity Formation Model. Other instructors have been contacted and are submitting proposals for plenary and intensive sessions.

Currently awarded grant funds have been used for transfer of the “Martin W. Essex School for the Gifted and Talented” name to Ashland University [\$40], the Ohio Association for Gifted Children toward a virtual booth at the Fall, 2020, conference [\$250], advertising in Northwestern University’s Summer Opportunities booklet and purchase of Talent Search names [\$462.55], and postcard advertisements [\$245.69]. The remaining funds from the grant are allocated for two of our Essex at Ashland 2021 intensive instructors.

We have attached documents reflecting our progress to date and extend our sincere appreciation for the opportunity to receive support from the Center for Innovation and Teaching Excellence.

Year Two of High Impact Teaching and Learning Grant

We are looking forward to offering Essex as an in person residential experience in June of 2022. We request a second year of funding through the CITE High Impact Grant opportunity. Due to the fact that the fiscal year spending deadline is in May, the second year of funding will be spent for the other Essex at Ashland 2021 intensive instructors.

Appendix

Members of Steering Committee

Transfer of Trademark from Otterbein to Ashland

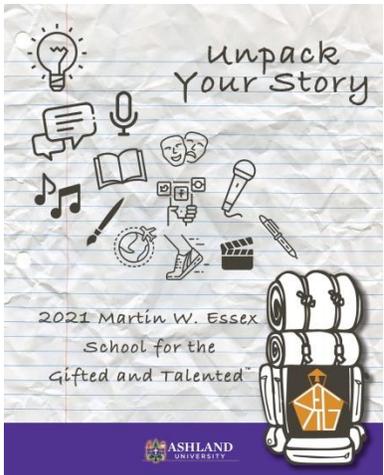
Links to Website, Student Application, Instructor Proposals for Plenary and Intensive Sessions

Advertisement Postcard/Email

Deep Learning Grant from Martha Holden Jennings Foundation

June 20-25 Schedule

High Impact Grant Expenditures to Date



**Martin W. Essex School for the Gifted and Talented™ at
Ashland University
Steering Committee**

Co-Directors Dr. Patricia Farrenkopf and Dr. Jennifer Groman

Dr. Donna Breault	Ashland Dean, College of Education
Sharon Lowe	Ashland Director of University Grants and Foundation Relations
Stephanie Bull	Ashland University Grants and Foundation Relations Proposal Writer
Nicole Noteman	Ashland Talent Development Graduate and GIS for Dublin City Schools
Erin O'Neil	Author and Facilitator Virtual Coaching in Storytelling and Event Management
Rachel Dobney	Ashland Adjunct Instructor and High School Committed Distance Learning Administrator for Olentangy Local Schools
Deb Logan	Ashland Adjunct Instructor and Retired Gifted Coordinator/Maker Space Teacher
Janet James	Ashland Talent Development Graduate and Adjunct Instructor
Erik Kormos	Ashland Assistant Professor of Educational and Assistive Technologies
Pidge Bannin	Ashland Associate Director, Instructional Designer
Cheryl Kanuckle	Ashland Talent Development graduate and GIS for Columbus City Schools
James Powell	Executive Director, Ashland Professional Development Services



OTTERBEIN
UNIVERSITY

TRADEMARK ASSIGNMENT

This Agreement is entered into freely by and between Otterbein University ("Assignor") and Ashland University ("Assignee").

WHEREAS, Assignor is the owner of the trademark identified as follows: MARTIN W. ESSEX SCHOOL FOR THE GIFTED AND TALENTED (the "Trademark"); and

WHEREAS, Assignee wishes to acquire the entire rights, title, and interest in the Trademark in perpetuity;

NOW, THEREFORE, for the mutual covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. **Assignment.** Assignor hereby irrevocably transfers and assigns to Assignee, and Assignee hereby accepts and assumes from Assignor, all of Assignor's right, title and interest in and to (i) the Trademark, (ii) any trademark, service mark, trade name, domain name or other source identifier that is a derivative of or confusingly similar to the Trademark, (iii) any registration or application for registration of any of the foregoing (including Federal Registration No. 4005095), and (iv) any goodwill associated with any of the foregoing.
2. **Representations and Warranties.** Assignor represents and warrants to Assignee:
 - (a) Assignor has the right, power and authority to enter into this Agreement;
 - (b) Assignor is the exclusive owner of all right, title and interest, including all intellectual property rights, in the Trademark;
 - (c) The Trademark is free of any liens, security interests,

encumbrances or licenses;

- (d) The Trademark does not infringe the rights of any person or entity;
 - (e) There are no claims, pending or threatened, with respect to Assignor's rights in the Trademark;
 - (f) This Agreement is valid, binding and enforceable in accordance with its terms in all jurisdictions pertaining hereto; and
 - (g) Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.
3. **Entire Agreement.** This Agreement, contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.
 4. **Amendment.** This Agreement may be amended only by a written agreement signed by both parties which explicitly adjoins itself to this agreement.
 5. **Severability.** If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect, except as mandated by the ruling.
 6. **Agreement to Perform Necessary Acts.** Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement.
 7. **Counterparts.** This Assignment Agreement may be signed in one or more counterparts, each of which shall be an original and all of which shall be considered one and the same agreement, and shall become effective when both parties have received a counterpart signed by the other party.

8. **Governing Law.** This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the State of Ohio.

Otterbein University (Assignor)

By: Susan Bolt
Susan Bolt, CFO & VP for Business Affairs
Date: 9/21/2020

State of Ohio
County of Franklin

The foregoing instrument was acknowledged before me on this 21st day of September, 2020
by Susan Bolt.

Scott Fitzgerald
Notary



SCOTT FITZGERALD, Attorney At Law
NOTARY PUBLIC - STATE OF OHIO
My commission has no expiration date
Sec. 147.03 R.C.

Ashland University (Assignee)

By: Joshua Hughes
Joshua Hughes, Director of Human Resources and Legal Affairs
Date: 9/22/20

State of Ohio
County of Ashland

The foregoing instrument was acknowledged before me on this 22nd day of September, 2020
by Joshua Hughes.

Jill E. Laskey
Notary

JILL E. LASKEY
NOTARY PUBLIC, STATE OF OHIO
My Commission Expires April 11, 2022

Essex at Ashland Website Link: essex@ashland.edu

Student Essex at Ashland Application Link: <https://forms.gle/HAcq5bgL1NNscDaG6>

Essex at Ashland Instructor Application Link:

<https://forms.gle/bMnFN7FCxbQhhqH58>

Description of Essex at Ashland Plenary and Intensive sessions:

<https://drive.google.com/file/d/1hVSg9K3rP50Q8YEHIGFBak8DAnwfSPO7/view?usp=sharing>

Links to VirBELA Virtual Platform:

What is VirBELA: <https://www.youtube.com/watch?v=TuOBgzJeQj0>

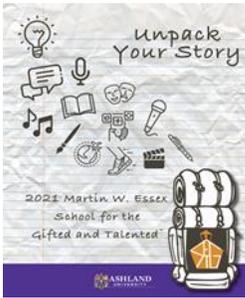
Getting Started in VirBELA:

https://www.youtube.com/watch?v=Et-8EIRN_mw

VirBELA Team Suites:

<https://www.youtube.com/watch?v=prUGddSAk4o>

Postcard Advertisement



2021 Martin W. Essex School for the Gifted and Talented™ at Ashland University

WHO? 2020-2021 high school freshmen, sophomores, and juniors who will be 2021-2022 sophomores, juniors, and seniors

WHAT? The Martin W. Essex School for the Gifted and Talented™ at Ashland University is *TRANSITIONING* to a new home, moving from Otterbein University to Ashland University.

The design of the school is also *TRANSFORMING*, taking the best from the past Essex Schools and the past Governor's Summer Institutes.

Each morning, a keynote will set the stage for leadership experiences through the lens of change. The **afternoon** will be devoted to daily, in-depth small-group instruction in a topic of passion by an expert in the field. This mentorship will be carried throughout the afternoons of the 5 days of Essex.

WHEN? *June 20-26, 2021* **WHERE?** Virtually, with zoom and VirBELA platforms

Check out VirBELA at <https://www.youtube.com/watch?v=TuOBgzJeQj0>

HOW? *Apply by May 31, 2021*

Student Essex Application Link: <https://forms.gle/HAcq5bgL1NNscDaG6>

Questions?

Dr. Jennifer Groman at essex@ashland.edu or **Dr. Patricia Farrenkopf** at pfarrenk@ashland.edu

The cost for the weeklong Essex experience is \$150; financial aid is available

----- Forwarded message -----

From: **Jennings Foundation** <administrator@grantinterface.com>
Date: Tue, Mar 23, 2021 at 7:12 PM
Subject: Head of Organization Notification of MHJF grant approval
To: <president@ashland.edu>
Cc: <slowe3@ashland.edu>

We are very pleased to inform you that the Martha Holden Jennings Foundation has approved your organization's recent grant request from Sharon Lowe. We have also sent notification to your grant contact (copied on this email) along with instructions on how to proceed.

Further information is provided on your organization's Dashboard. To review the Dashboard and "Decision details" please use your organization login and access through the Log In button found at www.mhjf.org or discuss with your grant contact.

On behalf of all of us associated with the Martha Holden Jennings Foundation, I should like to convey our very best wishes for the project's successful completion.

Sincerely yours,

Dr. Daniel J. Keenan Jr.
Executive Director
Martha Holden Jennings Foundation
1228 Euclid Avenue, Suite 710
Cleveland, OH 44115
phone: 216-589-5700
fax: 216-589-5730
www.mhjf.org

Essex at Otterbein applied for three years and was granted support each of those three years. They usually do not fund more than three years, but because of the move to Ashland and the use of VirBELA to make the experience available virtually, we were successful!

Essex Draft Schedule – April 2, 2021

Essex @ Ashland University

Tentative calendar

	Sunday 6/20	Monday 6/21	Tuesday, 6/22 Wednesday,6/23 Thursday, 6/24	Friday 6/25
9:30am		Morning meeting (announcements and daily schedule)	Morning meeting (announcements and daily schedule)	Morning meeting (announcements and daily schedule)
10:00am		Andrew Mahoney Keynote and Activities on identity development and change	Choice of Plenary Session 1) Storytelling 2) Mindfulness 3) Creativity and gifted identity 4) Other 5) identity development (GIS)	Choice of Plenary Session 1) Storytelling 2) Mindfulness 3) Creativity and gifted identity 4) Other 5) identity development (GIS)
11:30am		Lunch and Brown Bag discussions	Lunch Brown Bag lunchroom Facilitator session to talk about the talent share	Lunch Brown Bag lunchroom Facilitator session to talk about the talent share
1:00pm		Intensive course until 4:30	Intensive course until 4:30	Intensive course until 4:30
4:30pm	Welcome and Orientation	Done for the day	Done for the day	4:30 break or activity/game
5:30pm	5:30-6:30 brown bag dinner break			5:30- Parent Night Talent Share w/parents Organized/Run by students Emcee Individual “acts” Each intensive group shares
6:30- 8:00pm	Some type of getting to know you gaming etc			7:30 done. Thank you for joining Essex!

Additional Schedule Details

Keynote: Andrew Mahoney MS LCPC, founder of the Center for Identity Potential. Counseling centers for the gifted and talented (Chicago and Detroit). He is a recognized expert and pioneer in the field of counseling the gifted and talented, with over 35 years' experience with children adolescents and adults as counselor, group counselor, family therapist, and trainer of mental health professionals and related educational professionals. His primary work and research focus on creating identities that fit to activate potential.

Monday: Creating Your Leadership Identity for Change: Starting now for a lifetime

Yes, identities are created. Andy will discuss the process of how you form a leadership identity for throughout your life and what you can do now. Identities are based on skills, habits, beliefs, values, and behaviors. You have the potential to start now in your life building that leadership identity. Andy will also discuss how leaders create change and then have to confront and facilitate what comes with that change. He believes being a leader involves far more than most people realize. Come prepared with questions and the desire to discuss how you can form your leadership Identity, NOW.

Tuesday Plenary: You Don't Reach Potential You Only Activate It: Breaking limitations to your career potential.

Often gifted students are tracked way too early in life to develop a career aspiration. Deciding early on, without a full understanding of yourself as gifted and your potential can ultimately lead to a narrow, limited path. Just because you show early gifted attributes or potential in certain areas, it may appear that is what you are supposed to do with your life. And others (parents, teachers, coaches) often feel they know what you should do with your life more than you do. Developing a career or careers does not have to be based on other's desires, beliefs or even what you do naturally well in life. Career development is just that, a developmental process and should be approached as such. This presentation will be a discussion/presentation format covering the career development process for the gifted student and creating an awareness of your potential. Come prepared with questions and a willingness to engage.

AM Plenary - These are daily small group sessions with a content expert. Students choose a different Forum each day. Speakers will facilitate active learning activities - hands-on, engaging, and real-world. Presentations are a short, interesting "dip" into a topic. Virtual via Zoom and VirBELA.

- 1) Environmental Science
- 2) Letting Go of Perfect
- 3) Consuming Statistics
- 4.) The Math of it All

PM Intensive Course - Students choose a course they want to learn deeply, and attend five daily classes with a content expert in the spirit of a university classroom. A deeper “dive” into a topic. Virtual platform is up to each instructor. We will require students to state their first, second, and third choices prior to the Essex week.

Intensives:

Cathy Cleveland Bull (N Compass Consulting) – “Transforming from the Inside Out”

F. Christopher Reynolds, MEd (Berea City Schools, retired) -
“Singer/Songwriter Circle”

D. Logan (Ashland Adjunct) – “Beyond the March”

Jeremy Dubin (Cincinnati Shakespeare Company) – “Shakespeare”

Erin O’Neil (National Storytellers Network) “The Story Within”

Please note: Ashland University graduate students will be observing and assisting throughout the week. These are licensed Ohio teachers who are taking coursework to gain their Gifted Intervention Specialist Endorsement.

**First Year High Impact Teaching and Learning Grant Expenditures To-Date
April, 2021**

Date	Sent To	Reason	Amount
08/20/2020	Ohio Assn Gifted Children	Our High Impact Teaching and Learning grant is for moving the Martin W. Essex School for the Gifted and Talented TM from Otterbein University to Ashland University for the summer of 2021. The 2020 Ohio Association for Gifted Children fall conference will be all online and give us the opportunity to have a vendor table and constant banner space on participants' conference apps for WHOVA. The vendor table cost is \$200 and the banner cost is \$50.	\$250
11/03/2020	Center for Talent Development – Northwestern University	Our High Impact Teaching and Learning grant is for moving the Martin W. Essex School for the Gifted and Talented TM from Otterbein University to Ashland University for the summer of 2021. The Center for Talent Development at Northwestern University has been	\$462.55

		able to pull Ohio gifted high school juniors and seniors from their database and sell us email information. We will also subscribe to have Essex at Ashland listed in their EPG (Educational Program Guide.	
01/07/2021	VistaPrint	<p>High Impact Teaching and Learning Grant for Moving Essex to Ashland University.</p> <p>VistaPrint Essex Postcards and mailing service for advertisement.</p> <p>I am asking for reimbursement - see accompanying receipt from VistaPrint.</p>	\$245.69
03/29/2021	Matthew Portner EJD, MEd, CASP	Martin W. Essex School for the Gifted and Talented trademark is in need of renewal. The first step is to file for Assignment. The cost is \$40.00 and we need a check for that amount sent to Matthew Portner so he can complete that step.	\$40.00
04/30/2021	Chris Reynolds Jeremy Dubin Intensive Instructors for Essex 2021	These two individuals will be teaching Monday-Friday afternoons	\$1000 each \$2000 total

Total Expenditures for Year 1 grant \$2998.24

Second Year High Impact Teaching and Learning Grant Expenditures

06/01/21	Remainder of Intensive Instructors: Erin O’Neil Deb Logan Cathy Cleveland Bull	These three individuals will be teaching Monday- Friday afternoons	\$1000 each \$3000 total
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Total Expenditures for Year 2 grant \$3000